



YOUR FEEDBACK ON THE ALBERT ROAD RESERVE POP-UP PARK

MARCH 2019

The Metro Tunnel Creative Program runs alongside the construction of the project, featuring creative initiatives, placemaking activities and events designed to enhance the liveability of places surrounding construction sites. The program seeks to work with stakeholders and the community to create pockets of respite, creativity, and activation.

From 28 January to 13 February, 2019 the Metro Tunnel Creative Program undertook community engagement to hear feedback on whether a pop-up park for Albert Road Reserve was desirable for local residents, visitor and traders.

Who and how did we engage?

Included in this process was:

- Presentation to residents of The Domain (1 Albert Road, South Melbourne) - 5 February 2019
- Presentation at the Domain Community Reference Group - 6 February 2019
- Drop-in session for businesses at Thrive Business Hub - 7 February 2019
- Three community pop-up information sessions at Albert Road Reserve - 7, 8 and 12 February 2019
- An online survey via the Metro Tunnel website throughout the consultation period.



**Creative
Program**



What did we find?

A total of 93 responses were submitted through the online survey tool. The majority of participants, 84 per cent, are in favour of implementing the pop-up park. Respondents who agreed it was a good idea typically suggested that it would be a significant improvement to the existing amenities Albert Road Reserve. Additional greenery planned as part of the pop-up park was another key feature noted by respondents.

“Would enhance the natural environment for local residents and visitors/tourists passing through”

“Reinstate lost amenity and provide some relief from project impact”

“Increasing number of residential buildings in the area, we need as much nature as possible”

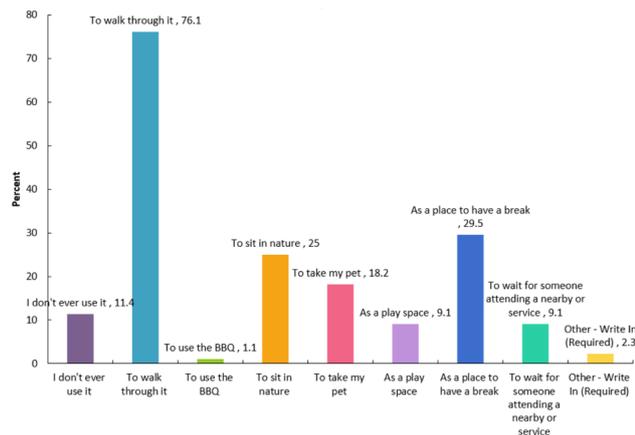
Concerns raised by respondents not in favour typically involved the potential of added noise, due to programming, to an area that already generates considerable noise due to the nearby construction works within the precinct. Other concerns raised by respondents included the protection of the existing trees and greenery within Albert Road Reserve.

“Just parkland...no noisy entertainment there is already too much construction noise”

“No music, we are all very tired of loud music everywhere”

“I think adding as much green space and safe walkways as possible in the area is important given the amount of disruption to the enjoyment of the boulevard during construction.”

How do people currently use the space?

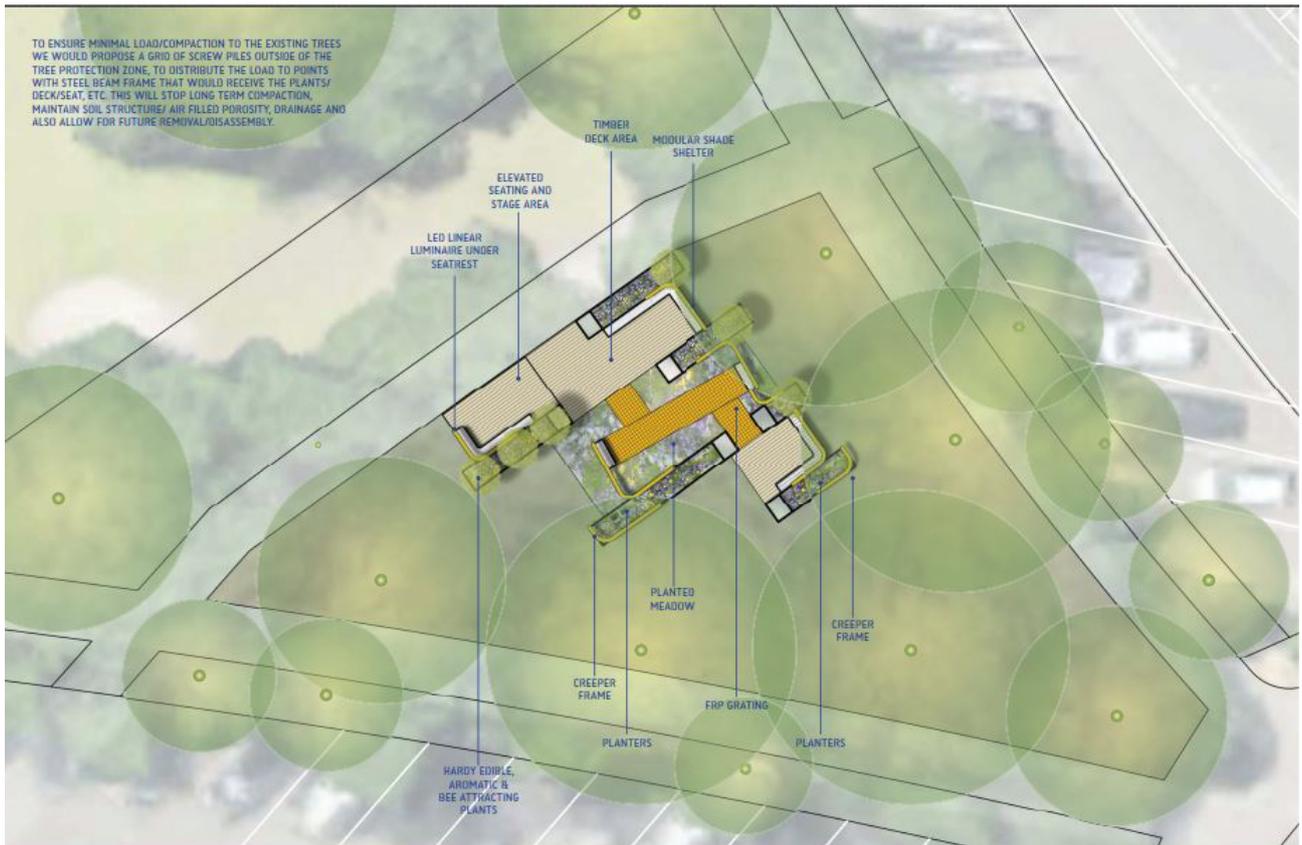


Understanding how people use the existing space at Albert Road Reserve will help us ensure the design of the pop-up park and its programming meets community expectations.

Artist renders of the proposed pop-up park.



Plan of the proposed pop-up park.



Next steps

The engagement, undertaken with support from the City of Port Phillip, determined that of the responses submitted by the community, most supported the proposal for a pop-up park within Albert Road Reserve. As a result, construction contractors, Cross Yarra Partnership, will proceed with the next stages of the project, maintaining ongoing communication with its stakeholders.

The timing for implementation of the pop-up park is targeted for the middle of 2019.