



METROTUNNEL

Education Program

Naming
our
Stations

**How Victoria
helped us choose
names for the
Metro Tunnel Project's
five new stations**

Why build the Metro Tunnel?

The Metro Tunnel will take some of our busiest train lines through a new tunnel under the city, freeing up space in the City Loop for more trains to run across Melbourne.

Learn more at metrotunnel.vic.gov.au.

Five new underground stations, including two stations directly connected to Flinders Street and Melbourne Central stations, will transform the way people move around Melbourne and improve access to key landmarks and destinations.

In 2017 a Station Naming Competition gave all Victorians the opportunity to suggest names for the Metro Tunnel Project's new stations. Entrants who suggested a name that was chosen as a final station name went into a draw to win a Metro Tunnel site tour.

The competition ran for 8 weeks and we received over 50,000 suggestions.

The names chosen by Government were all amongst the most popular suggestions for their station, showing that Victorians wanted common-sense names linked to the stations' locations. These names will become iconic landmarks used by hundreds of thousands of people each day.

Our new station names

Working name	Final name
<p>Arden</p> 	<p>North Melbourne</p> <p>Located in the heart of North Melbourne, near the corner of Arden Street and Laurens Street, this station is named after the famous suburb, which is home to the North Melbourne Kangaroos AFL club. The building of the station will trigger significant urban renewal in this precinct, an area rich in industrial history. We agreed with many competition entrants who pointed out that the naming of this station provided an opportunity to more accurately rename the current 'North Melbourne' station, which is actually located in the suburb of 'West Melbourne'.</p>
<p>Parkville</p> 	<p>Parkville</p> <p>The station under Grattan Street, near the corner of Royal Parade, will keep its original working name which reflects its location. It will sit directly under Melbourne's world-renowned health, research and education precinct and provide access to facilities such as the University of Melbourne, the Royal Melbourne Hospital and the Victorian Comprehensive Cancer Centre.</p>
<p>CBD North</p> 	<p>State Library</p> <p>Located under Swanston Street between La Trobe Street and Franklin Street, directly across from the State Library, the station is named after Melbourne's iconic centre of learning. The State Library is Australia's oldest and most visited public library and one of Victoria's most important institutions. Its forecourt provides one of the CBD's most popular meeting places. This station will also provide access to RMIT University and the City Baths and include an underground pedestrian connection to Melbourne Central Station.</p>
<p>CBD South</p> 	<p>Town Hall</p> <p>The station under Swanston Street between Collins Street and Flinders Street is named after the nearby Melbourne Town Hall – the civic heart of our city. The station's City Square entrance will directly face the Melbourne Town Hall across Collins Street. There will be eight entrances, plus an underground pedestrian connection to Flinders Street Station, improving access to some of Melbourne's most iconic and important tourist attractions and destinations, including St Paul's Cathedral, the Arts Centre and Southbank.</p>
<p>Domain</p> 	<p>Anzac</p> <p>Located underneath St Kilda Road on the edge of the Shrine of Remembrance Reserve, this station honours the Anzac spirit of military service and sacrifice. Built in 1934, the Shrine is one of Victoria's most popular tourist destinations and the focal point for Anzac Day and other significant annual commemorations. The new station will improve access to the St Kilda Road employment and residential precinct and make it easier to visit some of Melbourne's most treasured public spaces, such as the Royal Botanic Gardens and Albert Park Lake.</p>

Why weren't the names chosen by a popular vote?

We wanted to get the best names possible, which is why we asked Victorians to share their ideas.

We didn't leave the final decision to a public vote because we wanted appropriate names selected that would help station users identify where they were on the rail network based on proximity to key landmarks and suburbs.

Sticking to the rules

To improve their chances of winning, entrants were encouraged to read the State's Naming Rules for Public Places. These include:

- Names should not risk public and operational safety in an emergency, or cause confusion for transport, communication and mail services
- Names should be easy to pronounce, spell and write - no longer than three words or 25 characters in total (e.g. Southern Cross Station)
- Names should be relevant to the local area
- Names must not duplicate another name of a nearby feature
- Places should not be named after people who are still alive
- Places should not be named after commercial businesses, trade names or not-for-profit organisations
- Cardinal directions (north, south, east and west) can be confusing and are not to be used, unless naming after a locality (e.g. East Richmond Station)
- Consider the long-term effects of the name: joke names are fun at first but will they continue to make sense over time and to future residents, businesses and visitors?

What other names did people suggest?

Popular

- Arden and Hotham for North Melbourne
- University and Royal Park for Parkville
- La Trobe and RMIT for State Library
- St Paul's and Federation Square for Town Hall
- Domain and Shrine for Anzac.
- Station McStation Face and variations on this theme received 1,550 suggestions, or about 3% of the total

Pop Culture

- Winterfell, Kings Landing, Dorne (Game of Thrones)
- Brockway, Ogdenville and North Haverbrook (The Simpsons)
- Ramsay St (Neighbours)
- Tardis (Dr Who)

Sport

- Dusty Martin
- Shane Warne
- Lou Richards
- Cathy Freeman

Famous Australians

- Joan Kirner
- William Barak
- Howard Florey
- Weary Dunlop

Creative

- 'Arden' Schwarzenegger
- Domainator
- D'oh-main
- Ridiculous
- Smashed Avo
- Vegemite



Shane Warne
@ShaneWarne

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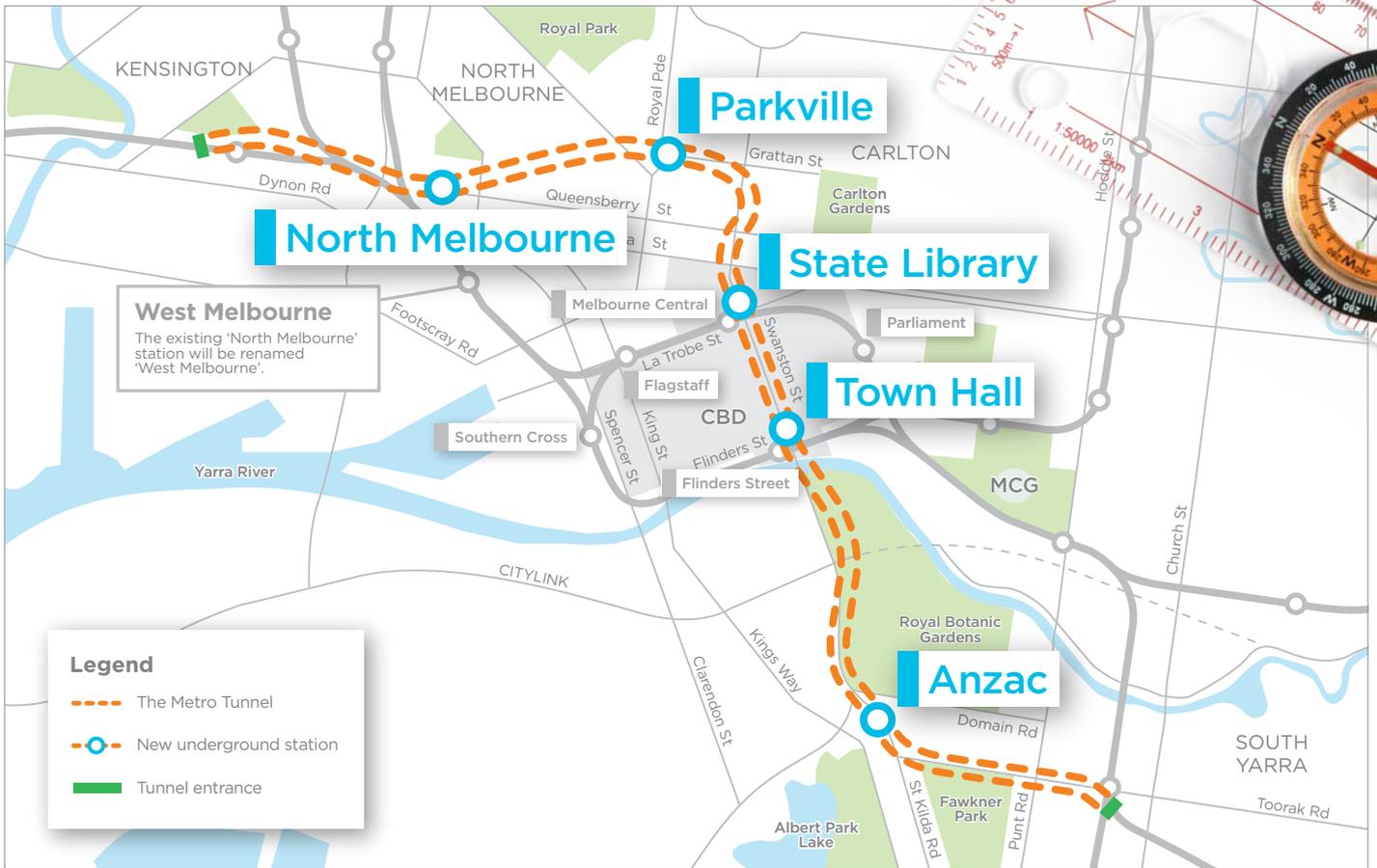
I'm a very proud Victorian & this has blown me away to even be considered for this honour-wow ! Thankyou James & @mrpford, thoughts guys ?

James Willoughby @jwilloughby26

'Shane Warne' is one of the proposed names for Melbourne's five new underground train stations. Let's make this happen.

25 Retweets 398 Retweets

3:52 PM - 25 Oct 2017



Who was on the Advisory Panel?

An advisory panel was chosen to provide a broad representation across a range of community interests to ensure the assessment of names was as inclusive as possible and accounted for Melbourne's heritage.

The advisory panel assessed the suggestions and compiled a shortlist of names for each station for the Victorian Government to consider.

The panel included representatives from:

- Aboriginal Victoria
- City of Melbourne
- Committee for Melbourne
- Museums Victoria
- Public Transport Users Association
- Victorian Multicultural Commission
- Youth Affairs Council Victoria

When will the stations open?

Major construction on the tunnels and stations is now underway, with trains running through the Metro Tunnel by the end of 2025.



More information

To find out more about the Metro Tunnel Project and register for future email updates:

- metrotunnel.vic.gov.au
- 1800 105 105 (24 hours a day, 7 days a week)
Press 2 and follow the prompts
- facebook.com/metrotunnel
- Subscribe to eNews or construction notification emails: metrotunnel.vic.gov.au/subscribe



Interpreter Service

(03) 9280 0700

Arabic	العربية	Russian	Русский
Cantonese	廣東話	Serbian	Српски
Greek	Ελληνικά	Sinhalese	සිංහල
Italian	Italiano	Spanish	Español
Korean	한국어	Turkish	Türkçe
Macedonian	Македонски	Vietnamese	Tiếng Việt
Mandarin	普通话		

It should be noted that this information is current at the time of printing, however due to unforeseen circumstances, changes may occur. Please visit metrotunnel.vic.gov.au for the latest updates.