



STATE LIBRARY STATION COMMUNITY REFERENCE GROUP

CROSS YARRA PARTNERSHIP
FRIDAY 12 MARCH 2021





STATE LIBRARY STATION COMMUNITY REFERENCE GROUP

Jodie Barrington, CBD Precinct Communications and Stakeholder Engagement Lead, CYP D&C

Melinda Kelly, State Library Station Stakeholder Engagement Manager, CYP D&C

Kim Norton, Arden and Western Portal Communications and Stakeholder Engagement Lead, CYP D&C

Kate Kearns, Business Support and Engagement Lead, CYP D&C



Construction partner:



AGENDA

1. Melbourne Airport Rail update
2. TBM tunnelling update
3. Project overview
4. State Library Station update
5. Business support update

TBM TUNNELLING UPDATE



Presenter: Kim Norton and Jodie Barrington



TUNNELLING IN THE CBD – PROGRESS UPDATE

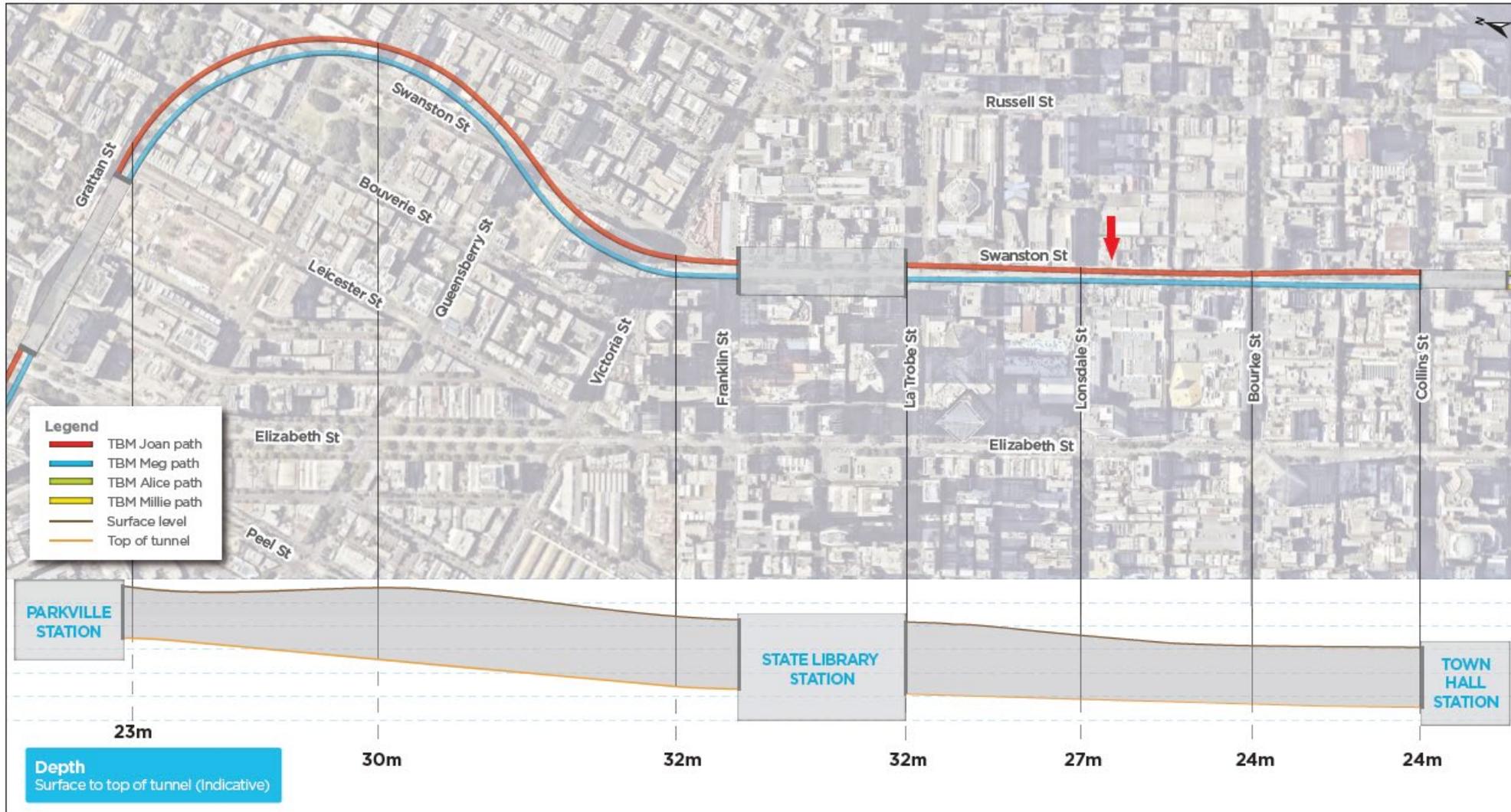
TBM Joan

- Broke through at State Library Station 20 December 2021
- Relunched from State Library Station 9 February 2021
- TBM Joan has now completed 280m (out of 672m) of tunnel

TBM Meg

- Broke through at State Library Station 11 February 2021
- Due to relaunch from State Library Station mid-late March 2021

TUNNELLING IN THE CBD – PROGRESS UPDATE



Indicative only.



Presenter: Kim Norton

STATE LIBRARY STATION
TBM BREAKTHROUGH FEBRUARY 2021



STATE LIBRARY STATION
TBM BREAKTHROUGH FEBRUARY 2021



WARNING
NO UNAUTHORIZED
ENTRY





STATE LIBRARY STATION
TBM BREAKTHROUGH DECEMBER 2020



- TBM Millie was launched in early December 2020
- TBM Alice was launched on 21 January 2021
- TBM Alice has now completed 700m of tunnel
- TBM Millie has now completed 1.4km of tunnel



TBM Alice leaves the Anzac Station on her way to Town Hall Station

WORKS UPDATE

TUNNELLING PROGRESS



CROSS PASSAGE CONSTRUCTION

- Cross passage 12 (south west corner of Queensberry and Swanston streets) – excavation underway
- Cross passage 13 (south of Lonsdale Street) - break in and excavation programmed to commence August 2021
- Cross passage 14 (between Little Bourke and Bourke streets) - break in and excavation programmed to commence August 2021



Permanent lining works complete (CP4)

TUNNEL INTERNAL STRUCTURES

- Currently pouring the flat form section (invert/floor) of the tunnel
- 100m sections of invert poured per day
- Works to occur in the westbound tunnel between the Western Portal (Kensington) and Arden Station between mid-February and mid-March
- Works to occur in the eastbound tunnel between the Western Portal (Kensington) and Arden between mid-March and mid-April

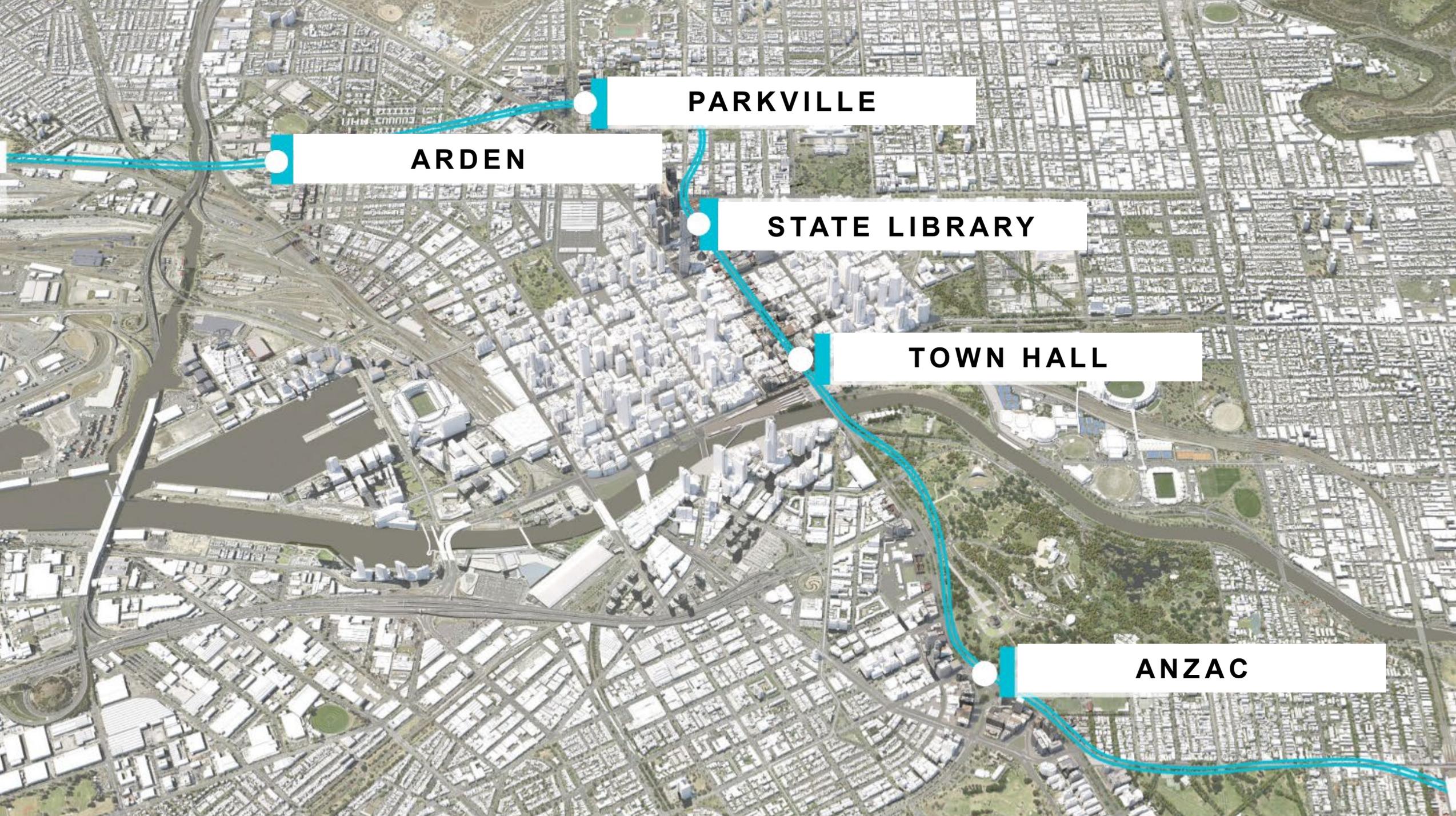


PROJECT OVERVIEW



Presenter: Jodie Barrington





ARDEN

PARKVILLE

STATE LIBRARY

TOWN HALL

ANZAC

ARDEN

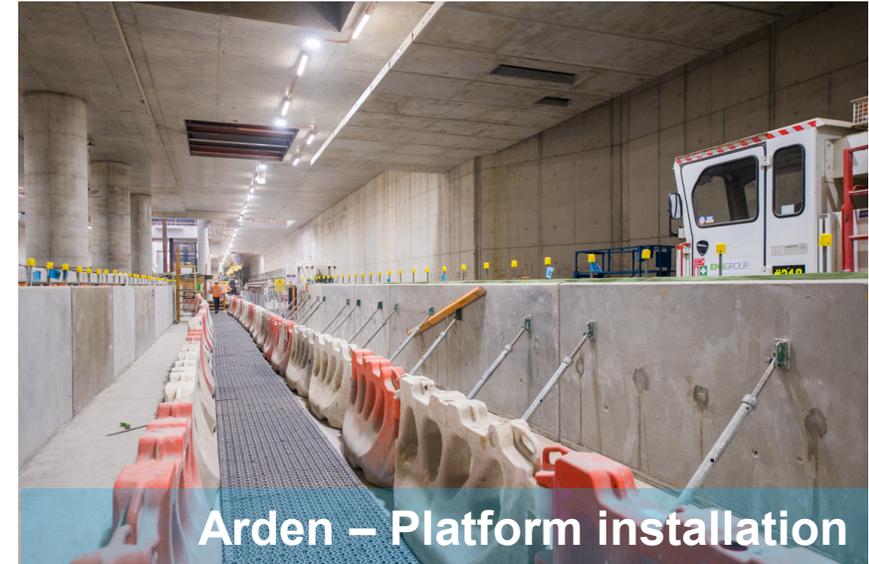
Arden Station (and surrounds)

- Tunnelling support and cross passage construction works
- Installation of precast platform and over-track exhaust units
- Station services building construction
- North Melbourne electrical substation construction

Western Portal

- Egress building construction is continuing with concrete pours underway for the construction of internal walls

Western Portal – Egress building construction



Arden – Platform installation



North Melbourne – Electrical substation

PARKVILLE



- At Grattan Street east, roof slab construction works have commenced. This will require the staged removal of the temporary deck
- Internal walls installation have also commenced within the station box
- Grattan Street west station entrance works have moved into the next phase of works with the closure of the Elizabeth Street/Royal Parade northbound service lane from Haymarket Roundabout to just north of The Royal Melbourne Hospital until late 2022.

TOWN HALL



**Flinders Quarter B2 to Flinders Link
breakthrough**

- Platform tunnel excavation will commence in late-March with roadheader Melinda travelling southbound below Swanston Street
- Breakthrough between Flinders Link and basement level 2 within the Flinders Quarter site took place in early-March
- Station build out works have commenced within the City Square acoustic shed.

ANZAC

- Construction of the tram interchange station entrance and Shrine of Remembrance station entrance continues on both sides of the acoustic shed
- Demolition of sacrificial tunnels and excavation in south box is ongoing
- The team is also preparing to commence construction of the concourse in the north box site. Crews will install columns, falsework and steel fixing before casting the first of the north box concourse slabs. Once the slab has been completed, the support strutting from within the station box will be removed
- Cross passage construction underway, with support work operating out of Eastern Portal.



Sacrificial tunnels

STATE LIBRARY STATION UPDATE



Presenter: Melinda Kelly

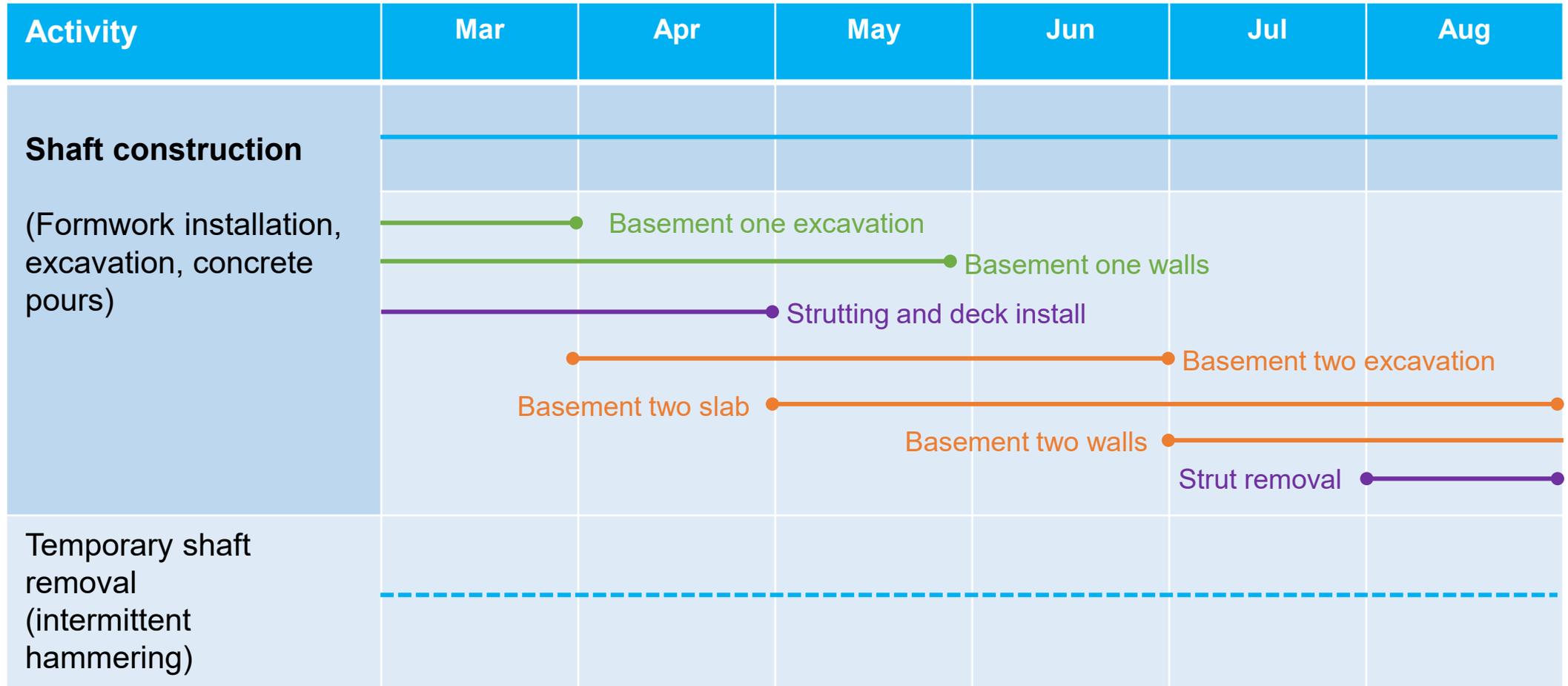




LA TROBE STREET UPDATE



LA TROBE STREET SITE UPDATE



LA TROBE STREET SITE HOURS

Shaft construction works

(Excavation, excavated material removal, steel fixing, concrete pours and deliveries)

- Monday to Fridays, 7am to 10pm
- Saturdays, 7am to 6pm

Steel fixing and excavation beneath ground floor slab

- 10pm to 12am, Monday to Fridays

Concrete finishing works and oversized deliveries

- Monday to Saturdays, 10pm to 7am (as required)

Swanston Street concrete pump operation

- Monday to Sundays, 24 hours (as required)

Little La Trobe Street concrete pump operation

- Monday to Fridays, 7am to 6pm
- Saturdays, 7am to 1pm (as required)



LITTLE LA TROBE STREET UPDATE

Southern adit



LITTLE LA TROBE STREET SITE UPDATE

Activity	Mar	Apr	May	Jun	Jul	Aug
Shaft construction works	[Empty cells]					
Southern adit construction	<ul style="list-style-type: none"> ●—● Canopy tube installation ●—● Excavation ●—● Bolting ●—● Coring ●—● Pile trimming 					

Shaft construction works

(Excavation, excavated material removal, concrete pours, steel fixing and deliveries)

- Monday to Fridays, 7am to 10pm
- Monday to Saturdays, 7am to 6pm

Southern adit construction works

(Drilling for canopy tubes, grouting, excavation, excavated material removal, shotcreting)

- 24-hours, Monday to Saturdays



FRANKLIN STREET SITES

FRANKLIN STREET SITES

Activity	Mar	Apr	May	Jun	Jul	Aug
Support TBM tunnelling works	—			●		
Support permanent structure and lining works within the acoustic sheds	—					
Tension anchor installation (Franklin West shaft)	●	—		●		
Changes to laydown area (Franklin West)		●	—	●		

Tunnelling support works and permanent structure build

- Monday to Sundays, 24 hours





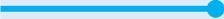
CONCEPT IMAGE





A'BECKETT STREET

A'BECKETT STREET SITE

Activity	Mar	Apr	May	Jun	Jul	Aug
Demobilise tunnelling plant and equipment						
Support permanent structure and lining works within the acoustic shed						

Support structures and lining works

- 24-hours, Monday to Sundays

Oversized plant demobilisations

(Demobilising tunnelling plant and equipment)

- Monday to Sundays, 10pm to 7am (as required)



QUESTIONS





BUSINESS SUPPORT UPDATE

Presenter: Kate Kearns

BRAND IDENTITY FOR CBD NORTH

- End of 2019 recognised need for precinct focused initiatives along with individual business support measures
- No existing umbrella brand or assets to anchor promotions and/or events
- CYP-DC & RPV worked with creative agency Right Angle Studio to develop a precinct brand identity for CBD Nth
- Post lockdown keen to support businesses by activating the precinct, encouraging people back to CBD Nth and supporting businesses via centralised digital and social channels

- **Purpose**
- **To support the businesses** in the precinct. It does this by taking the raw ingredients — product, people, place — and using dynamic design and illustration to drive sales and visitation.

Positioning

Located between Swanston, La Trobe, Elizabeth and Victoria streets, NOLA (North of La Trobe) is **rapidly changing**. Home to a cultural **hot pot of cafes, restaurants and shops** and the future State Library station, its future is exciting.

Value Proposition

As a **lesser known part** of the city, NOLA is still a place that many are yet to discover. In comparison its neighbours (Melbourne Central, Emporium, China Town etc) NOLA feels a bit lo-fi and a little bit old-school and this should be celebrated.

NOLA – NORTH OF LA TROBE

NOLA

Style Guide

Version 1

5

-
1. BRAND IDENTITY
 2. Logo
-

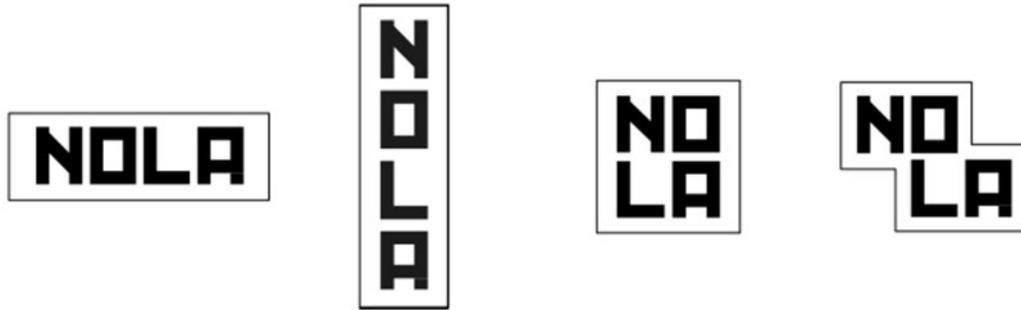
NOLA

LOGO VARIATIONS

NOLA StyleGuide Version:1 6

1. BRAND IDENTITY
2. Logo Variations

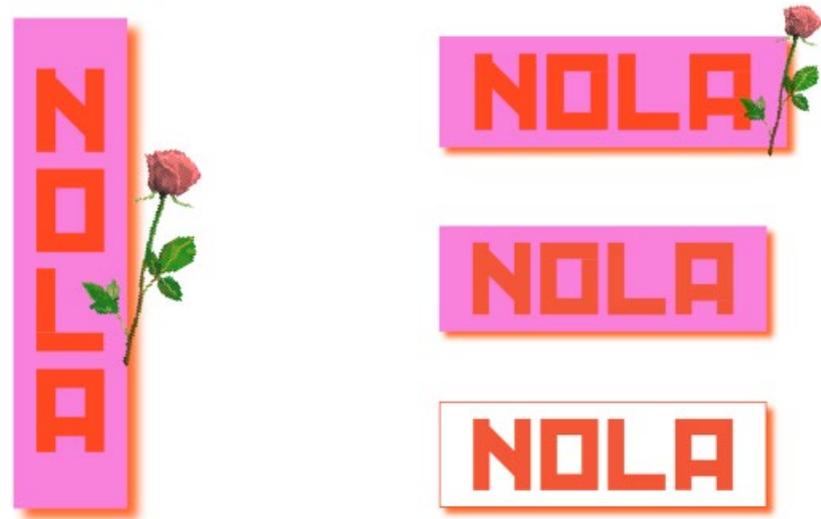
NOLA has several different logo arrangements for different purposes from printed collateral to signage to social media. This non-traditional approach is intended to resonate with a younger, less corporate audience while still being clearly identifiable.



NOLA StyleGuide Version:1 7

1. BRAND IDENTITY
2. Logo Coloured

The full-color logos should only appear on backgrounds that are lighter in colour and shade. In standalone instances you can accompany with the rose or other graphic elements on page 13.



2.0 BRAND IDENTITY

2.2 Colour Palette

All examples shown below pass the contrast standards, with the exception of small red text on a pink background. Never typeset small red text on pink. Instead, reserve red text on pink backgrounds only for larger headline typography, or ensure the pink is at below 50% opacity.

Candy Pink



CMYK
0/47/12/2
RGB
249/128/219
HEX
#FF80DB

Candy pink is the prominent colour of the NOLA brand and should be used in various shades to highlight or soften as needed.

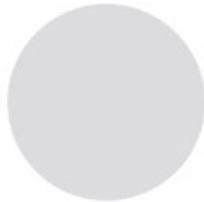
Hot Red



CMYK
0/7 1/87/0
RGB
255/73/33
HEX
#FF4321

Hot red should be used in combination with the pink for balance, creating contrast and visual interest.

Light Grey



CMYK
0/0/0/10
RGB
230/230/230
HEX
#E0E0E0

Light grey creates texture, it should be used as an alternative to white, to ensure the contrast for the pink and white is not too harsh.

Base Black



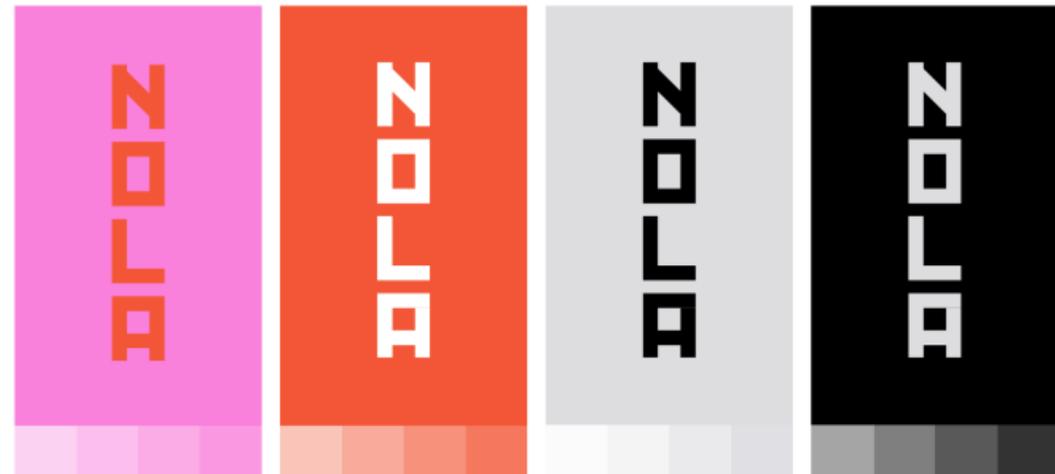
CMYK
0/0/0/100
RGB
0/0/0
HEX
#000000

Black should be used sparingly, as not to overwhelm the pink and red highlight colours, but is an effective tool when creating colour hierarchy, particularly with text.

2.0 BRAND IDENTITY

2.2 Accessible Colour Combinations

All examples shown below pass the contrast standards, with the exception of small red text on a pink background. Never typeset small red text on pink. Instead, reserve red text on pink backgrounds only for larger headline typography, or ensure the pink is at below 50% opacity.



PHOTOGRAPHY & 8-BIT ILLUSTRATIONS

NOA

Style Guide

Version 1

11

2.0 BRAND IDENTITY

2.4 Photography & Illustration Style —Place

The precinct and individual businesses can be brought to life through great photography of the urban landscape, business interiors, as well as 8-bit illustrations of each business facade.



Illustrations



NOA

Style Guide

Version 1

13

2.0 BRAND IDENTITY

2.4 Photography & Illustration Style —Product

For product, illustrations can be used to imply a style or a genre and photographs should be used when promoting a specific product or experience.

Photography



Illustrations



APPLICATION OF BRAND



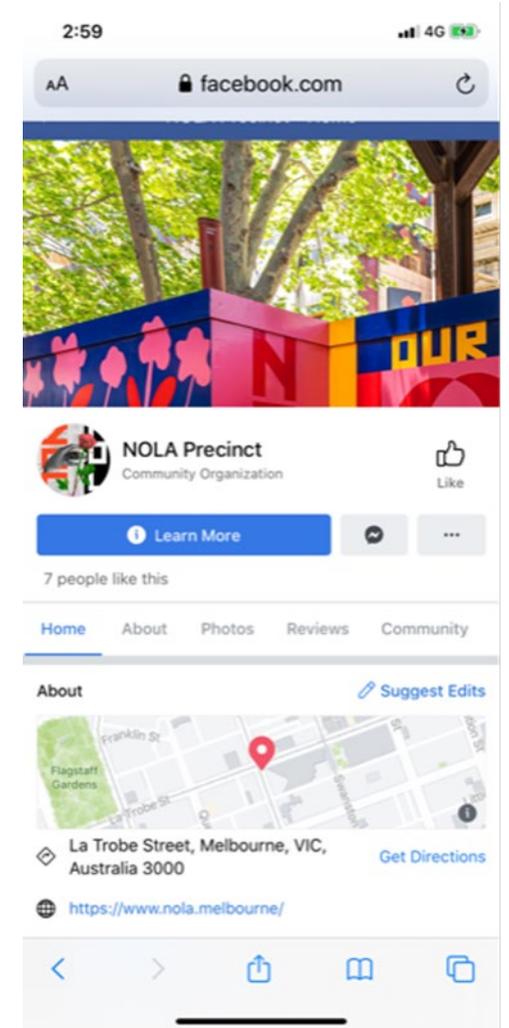
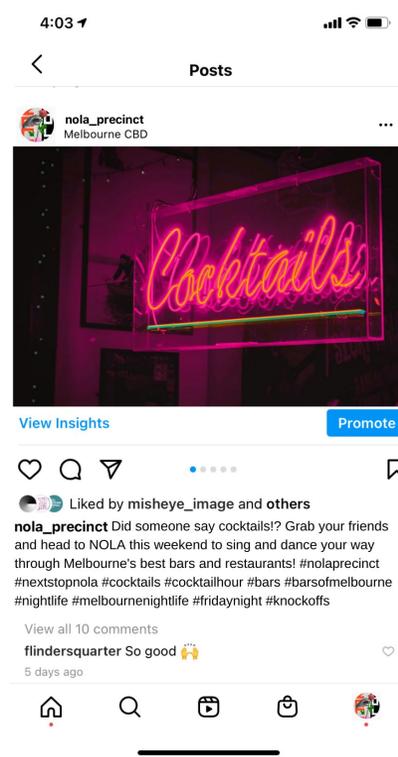
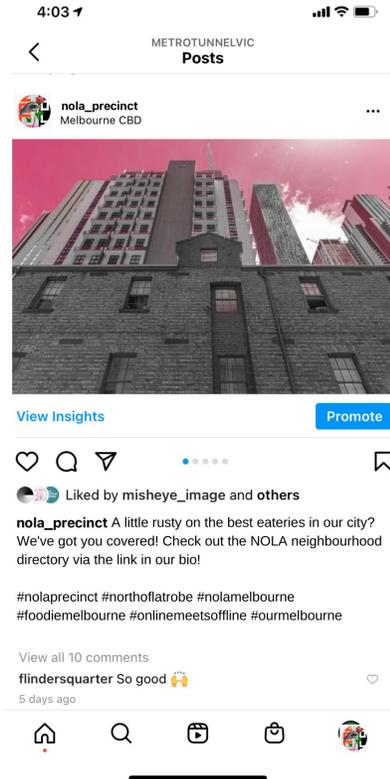
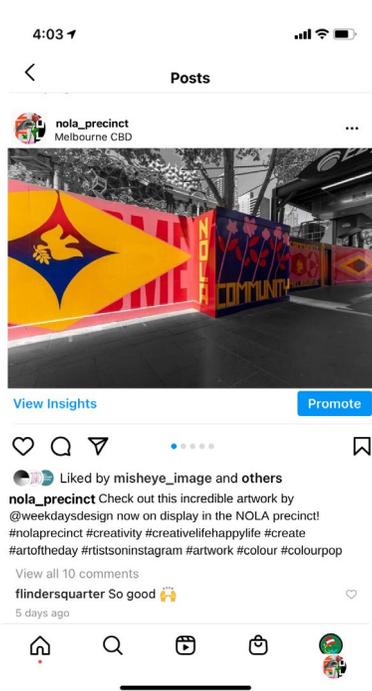
WELCOME TO



EAT, DRINK, SHOP, DO
NORTH OF LATROBE

<https://www.nola.melbourne>

SOCIAL MEDIA – INSTAGRAM & FACEBOOK



NEXT 6-MONTHS.....

- Ongoing business recruitment
- Business promotions via NOLA website and socials
- NOLA precinct promotions
- Precinct activations and events